On June 25th, 1967, the Beatles were the central focus of the very first live global satellite transmission, performing "All You Need is Love."

It wouldn't be the first time the Beatles brought the world together and it won't be the last.

Global Beatles Day – It's everywhere you are.



GLOBAL BEATLES DAY. JUNE 25th.

GBD is a day honoring and celebrating the music, influence and ideals of the group - collectively and individually for their gifts to the world including their promotion of peace and love, of truth and youth, and of the expansion of human consciousness.

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